

National Bureau of Statistics

Tel: +255 26-2963823
Fax: +255 26-2963828
Email: sg@nbs.go.tz
Website: www.nbs.go.tz

Jakaya Kikwete Road
P.O. Box 2683
Dodoma
TANZANIA

STATISTICS RELEASE

August, 2023

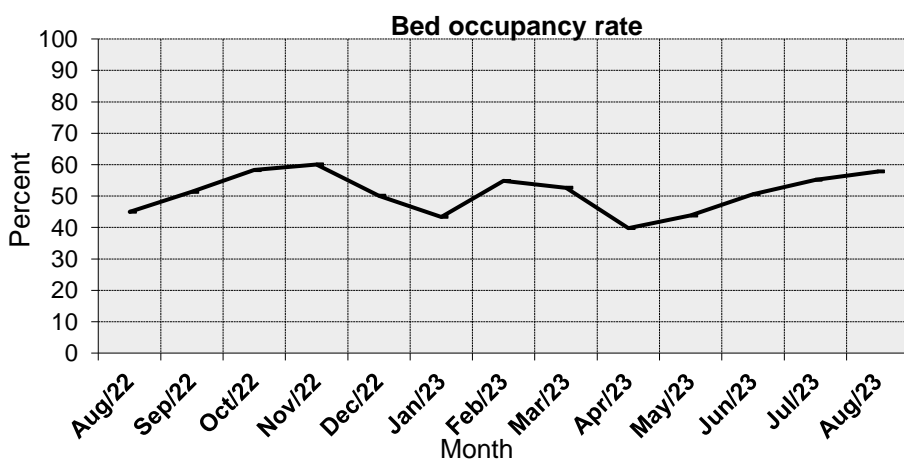
HOTEL STATISTICS July, 2023

The National Bureau of Statistics conducts a monthly sample survey of hotel statistics to produce hotel bed occupancy rate. In the month of August, out of 184 hotels surveyed, 58 responded.

The occupancy rate for August was estimated at 57.8 percent. There were 191,931 beds occupied out of which 67.9 percent were international visitors.

Results further showed that in the month of August the bed occupancy rate decreased by 2.6 percent compared to the previous month.

When compared with the same month last year (i.e. August, 2022) the result shows that there was an increase of 8.8 percent bed occupancy rate as can be calculated from the table.



HOTEL STATISTICS

Indicator	Aug 2022	Jun 2023	Jul,2023	Aug 2023
Number of hotels in survey	184	185	185	185
Number of beds available	10,705	10,705	10,705	10,705
Number of days in month	31	30	31	31
Bed-nights available	331,855	321,150	331,855	331,855
Number of hotels responding	75	59	58	58
Bed-nights occupied	163,870	162,587	183,102	191,931
of which international	150,437	64,894	74,832	130,378
Bed occupancy rate	49.0	50.6	55.2	57.8

Note:

- Sample replacement due to closure and emergency of hotels with 30 or more employees.
- The Sample survey covers: -
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
- Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.

Official correspondence should be addressed to the Statistician General